

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 943552-1 | 08/26/12 | August 2012 | 07/30/12 - 08/24/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WESH | Fran Berg | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|-----------------------|----------------|-----------------|
| Priorities USA Action | PRIORITIES USA | 1521 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/21/12 - 08/24/12 | 943552 | 07898471 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|---------------------------|-------------------|---------------------------|----------------|----------------|------------|---------------|
| 1 | 08/23/12 | 08/23/12 | M-F Early Sunrise | 5:00-6:00 AM | ---T--- | 1:00 | 1 | \$700.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---T--- | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Th | 08/23/12 | 5:54 AM | M-F Early Sunrise | 5:00-6:00 AM | 1:00 | PRATV1203H | \$700.00 NM |
| 2 | 08/22/12 | 08/24/12 | M-F Sunrise @6AM | 6:00-7:00 AM | --1-1-- | 1:00 | 2 | \$2,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | --1-1-- | 2 | \$2,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHW | | 08/22/12 | 6:44 AM | M-F Sunrise @6AM | 6:00-7:00 AM | 1:00 | PRATV1203H | \$2,200.00 NM |
| 2 | WESHF | | 08/24/12 | 6:12 AM | M-F Sunrise @6AM | 6:00-7:00 AM | 1:00 | PRATV1203H | \$2,200.00 NM |
| 3 | 08/21/12 | 08/24/12 | NBC Today Show | 7:00-9:00 AM | -1111-- | 1:00 | 4 | \$2,600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -1111-- | 4 | \$2,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WESHTu | | 08/21/12 | 7:58 AM | NBC Today Show | 7:00-9:00 AM | 1:00 | PRATV1203H | \$2,600.00 NM |
| 2 | WESHW | | 08/22/12 | 8:59 AM | NBC Today Show | 7:00-9:00 AM | 1:00 | PRATV1203H | \$2,600.00 NM |
| 4 | WESHTh | | 08/23/12 | 8:59 AM | NBC Today Show | 7:00-9:00 AM | 1:00 | PRATV1203H | \$2,600.00 NM |
| 1 | WESHF | | 08/24/12 | 7:22 AM | NBC Today Show | 7:00-9:00 AM | 1:00 | PRATV1203H | \$2,600.00 NM |
| 4 | 08/21/12 | 08/23/12 | M-F 5-6 PM ROT | 5:00-6:00 PM | -111--- | 1:00 | 3 | \$2,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -111--- | 3 | \$2,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WESHTu | | 08/21/12 | 5:53 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | 1:00 | PRATV1203H | \$2,400.00 NM |
| 2 | WESHW | | 08/22/12 | 5:42 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | 1:00 | PRATV1203H | \$2,400.00 NM |
| 1 | WESHTh | | 08/23/12 | 5:26 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | 1:00 | PRATV1203H | \$2,400.00 NM |
| 5 | 08/23/12 | 08/23/12 | M-F Entertainment Tonight | 7:00-730 PM | ---T--- | 1:00 | 1 | \$3,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---T--- | 1 | \$3,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHTh | | 08/23/12 | 7:11 PM | M-F Entertainment Tonight | 7:00-730 PM | 1:00 | PRATV1203H | \$3,600.00 NM |

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| | | | |
|-----------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 943552-1 | 08/26/12 | August 2012 | 07/30/12 - 08/24/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Priorities USA Action | PRIORITIES USA | 1521 | |

www.wesh.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------|---------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 6 | 08/24/12 | 08/24/12 | M-F Entertainment Tonight | 7:00-730 PM | ----F-- | 1:00 | 1 | \$3,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ----F-- | 1 | \$3,600.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| x 1 WESH | F | 08/24/12 | 7:12 PM | M-F Entertainment Tonight | 7:00-730 PM | 1:00 | PRATV1203H | \$3,600.00 | NM |
| <u>Total Spots</u> | | | | | | | 12 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$29,900.00 |
| <u>Agency Commission</u> | \$4,485.00 |
| <u>Net Amount Due</u> | \$25,415.00 |